



شركة اللوحات الوطنية للصناعة
NATIONAL SIGNAGE INDUSTRIAL COMPANY

ساين sign
سكرين screen
وورلد world

COMPANY OVERVIEW



A Saudi joint stock company registered under Commercial Registration No. (1010997845) dated 03/07/1437H (corresponding to 10/04/2016G), issued in Riyadh, Kingdom of Saudi Arabia. The Company's current capital is sixty million (60,000,000) Saudi riyals, divided into six million (6,000,000) nominal shares of equal value, each with a value of ten (10) Saudi riyals. All shares are ordinary shares in cash, with a paid-up value of sixty million (60,000,000) Saudi riyals. The Company's main address, as listed in its Commercial Registration, is: 7486, Al-Kharj, Second Industrial City, 4064.

COMPANY'S VISION

To become the leading company in the field of signage, boards, and LED screen solutions and services inside and outside the Gulf Cooperation Council (GCC) countries.

COMPANY'S MISSION

- Providing reliable solutions to customers.
- Providing affordable services and products that meet customer requirements.
- Taking advantage of new market opportunities.
- Creating an environment that inspires, empowers, and rewards achievement.

COMPANY'S BUSINESS SECTORS



Advertising
Billboards
Sector



Guidance
Signs Sector



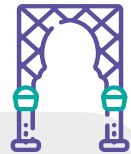
Screen
Projects Sector



Car Plates
Sector



Traffic Signs
Sector



Exhibition
Sector

SUMMARY OF INVESTMENT OPPORTUNITY

Offering Volume

Sale of 1,500,000 ordinary shares, representing 20.00% of the capital.

Capital

(60,000,000) Saudi Riyals.

Offering Period

Subscription begins on Sunday, 23/2/ 1447H (corresponding 17/08/ 2025G) and continues for six days, ending on Sunday, 01/03/1447H (corresponding to 24/08/ 2025G).

Offering Price

(■ ■) Saudi Riyals

P/E Ratio

(■ ■ ×)

Offering Proceeds

The Company intends to use the net proceeds from the offering to finance its expansion plan and future projects.

COMPANY OWNERSHIP STRUCTURE BEFORE AND AFTER THE OFFERING

Pre-Offering 6,000,000 Shares

6,000,000

100%

Post-Offering 7,500,000 Shares

7,500,000

80%

20%

■ Al Mohandes Holding Group
■ Qualified Investors

6,000,000

1,500,000

MEMBERS OF THE OF BOARD OF DIRECTORS



Eng. Abdul-Ilah Abdulrahman
Saleh Al-Khuraiji
Chairman of the Board of
Directors



Mr. Mohammed Abdul-Ilah
Abdulrahman Al-Khuraiji
Vice Chairman of the
Board of Directors



Mr. Abdul-Mohsen Abdulrahman
Saleh Al-Khuraiji
Non-Independent Member



Eng. Hamza Hussein
Mohammed Bdair
Member - Chief
Executive Officer



Eng. Yazid Fahd Muhammad
Aba al-Hasan
Non-Independent Member

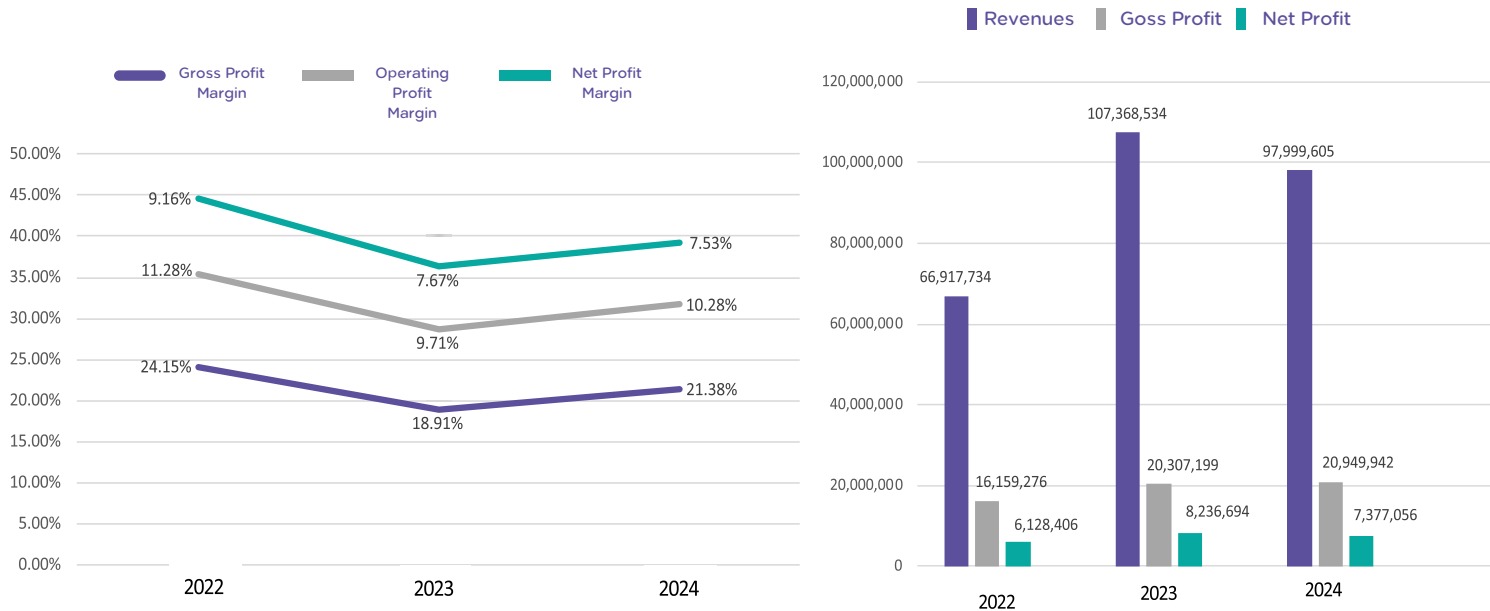


Mr. Mohammed Saud
Mohammed Al-Ghaith
Non-Independent Member

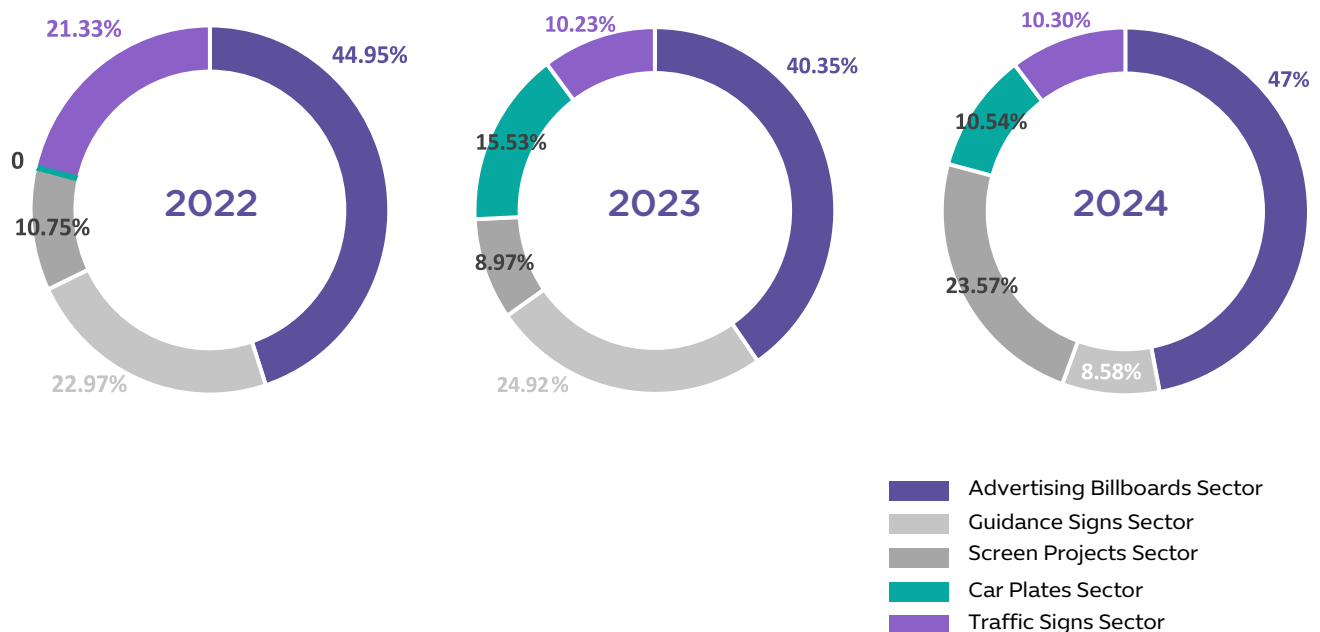
SUMMARY OF FINANCIAL STATEMENTS

Statement of Financial Position	2022G	2023G	2024G
Total Assets	90,305,416	143,362,733	129,188,911
Total Liabilities	75,263,522	75,189,762	58,407,638
Total Equity	19,041,894	68,172,971	70,781,273
Statement of Income (ﷲ)	2022G	2023G	2024G
Revenue	66,917,734	107,368,534	97,999,605
Cost of Revenue	(50,758,458)	(87,061,335)	(77,049,663)
Operating Profit	7,548,585	10,423,771	10,072,033
Net Profit	6,128,406	8,236,694	7,377,056
Statement of Cash Flow (ﷲ)	2022G	2023G	2024G
Net cash from operating activities	4,619,895	(23,366,800)	39,611,091
Net cash from investing activities	(3,625,783)	(31,157,856)	(2,453,529)
Net cash from financing activities	(1,348,975)	52,135,048	(34,711,696)

ANALYSIS OF THE STATEMENT OF INCOME (IN SAUDI RIYALS)



DISTRIBUTION OF REVENUE PERCENTAGES ACROSS SECTORS



FINANCIAL ADVISOR AND BOOKRUNNER



FINANCIAL ADVISOR TO SUBSTANTIAL SHAREHOLDERS



MEDIA ADVISOR



REPRIEVING PARTIES



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